Organic Extension Project: Recommendations

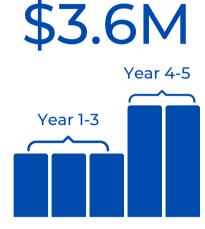
Purpose & Objectives

Operations

Funding







Purpose:

Widespread adoption of organic and regenerative practices.

Long-term vision: Thriving and resilient BC organic and regenerative agriculture and food system sector.

Inclusive of all farmers and food businesses interested in organic and regenerative practices.

Structure:

- Directors provide oversight
- Management Team provide strategic leadership and planning
- Dedicated extension agents stationed regionally in partnership with existing extension organizations
- Administration providers operational support

Implementation: Phased approach over 5 years, operating at half capacity for year 1-3, and expanding to full capacity in year 4 and 5.

Start-up cost:

The cash contribution needed to pilot this initiative over 5 years is \$3.6M.

Over 5 years, focus on development of a sustainable funding model.

Funding options for further investigation:

- Sector-led endowment campaign
- Sector funding mechanism
- Cost recovery
- Contributions from provincial and regional governments.









